

## RIDER MAGAZINE AWARD

### ROK Straps: 2003 Product Innovation of the Year



Yamaha's first ABS-equipped bike since the 1993 FJ1200.


We could only keep our 2003 FJR1300 test bike long enough to pile 7,700 miles on it, and in that short time the only problems we experienced not mentioned in the original road test (August 2002) were a broken buckle on an interior saddlebag strap and some boot scuffing on the frame. Like most contemporary sport-tourers the FJR can have quite an appetite for tires if you ride it hard—we replaced the rear at just the 4,400-mile mark—though the original front tire was still on it when it went back.

Otherwise, the FJR is that big cushy sport-bike with ample style, wind protection, power, comfort and handling that serious sport-touring riders dream about. We have yet to meet an FJR owner who has anything bad to say about the bike—most coo over it like a new-found love. With so much good and so little bad, then, is it any wonder we chose the 2003 FJR1300 for *Rider's* Motorcycle of the Year? Congratulations, Yamaha, and if you're the lucky owner of one of these great bikes, pat yourself on the back—we had to return ours!

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# D 2003 PRODUCT INNOVATION AWARD

## ROK Strap-It Straps Tie your mother down....

Why didn't we think of these? Moreover, we didn't we think of them before the last time we nearly shot out an eyeball with a wayward bungee cord hook? ROK's two-part Strap-Its use a quick-release buckle to join a flat section of elastic rubber with an adjustable nylon webbing strap. Loop each end over or around bungee posts, frame rails, footpegs—you name it—snap the two halves together and cinch the flat, secure strap down from 18-54 inches. Ingenious! See the Gear evaluation in *Rider*, May 2003, or [www.rokstraps.com](http://www.rokstraps.com). 



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