
PRESS RELEASE



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Unique Folding Ladder

FOR IMMEDIATE RELEASE

April, 2003

Nevada, USA – Ghost Ladder, Inc. is pleased to announce that as of April 15, 2003 we have entered into a strategic alliance with **Zellers**, Canada. For which we are proud to be associated with and will be rolling out our full ladder program (**Ghost Ladder™**) in all 300 plus retail locations across Canada.



Zellers is the mass merchandise retail division of Hudson's Bay Company (Hbc) and is a leading Canadian mass merchandise department store chain, with “Zellers” and “Zellers Select” locations in communities nationwide. By offering their customers clear value and price on all national brand merchandise. Parent Company Hudson’s Bay Company (Hbc) was established in 1670 and is the largest department store retailer and oldest corporation in Canada.

Ghost Ladder™ is a revolutionary **NEW** folding step ladder and was designed so that anyone at any age could easily convert it from compacted to a fully functional stepladder. As **Easy As 1-2-3** the **Ghost Ladder™** folds out and locks into place. And despite its lightweight, solid construction means you will never have to worry about **Ghost Ladder™** not being sturdy enough to get the job done.

All our ladders are Rated Type 1A Industrial – Extra Heavy Duty and meet or exceed OSHA and CSA standards and have a “Limited Life Time Warranty”. **Ghost Ladder™** is available now in a 3, 4 and 5’ Aluminum model and soon to be available in a 4, 5, 6’ Fiberglass and 6, 8’ D/S Multi Ladder. They are all useful for anything from the home/office/garden/ recreational to industrial and contractor worksites.

For more information about the Unique **GHOST LADDER™** please contact Gary Duncan, President & COO or Cormac McCarthy, VP Sales and Marketing at 1-877-55 GHOST (44678). Additional information is also available on our web site at www.ghostladder.com